

Open Textbooks:

licensed under an **open copyright** license and made **available online** to be **freely used** by students, teachers and members of the public

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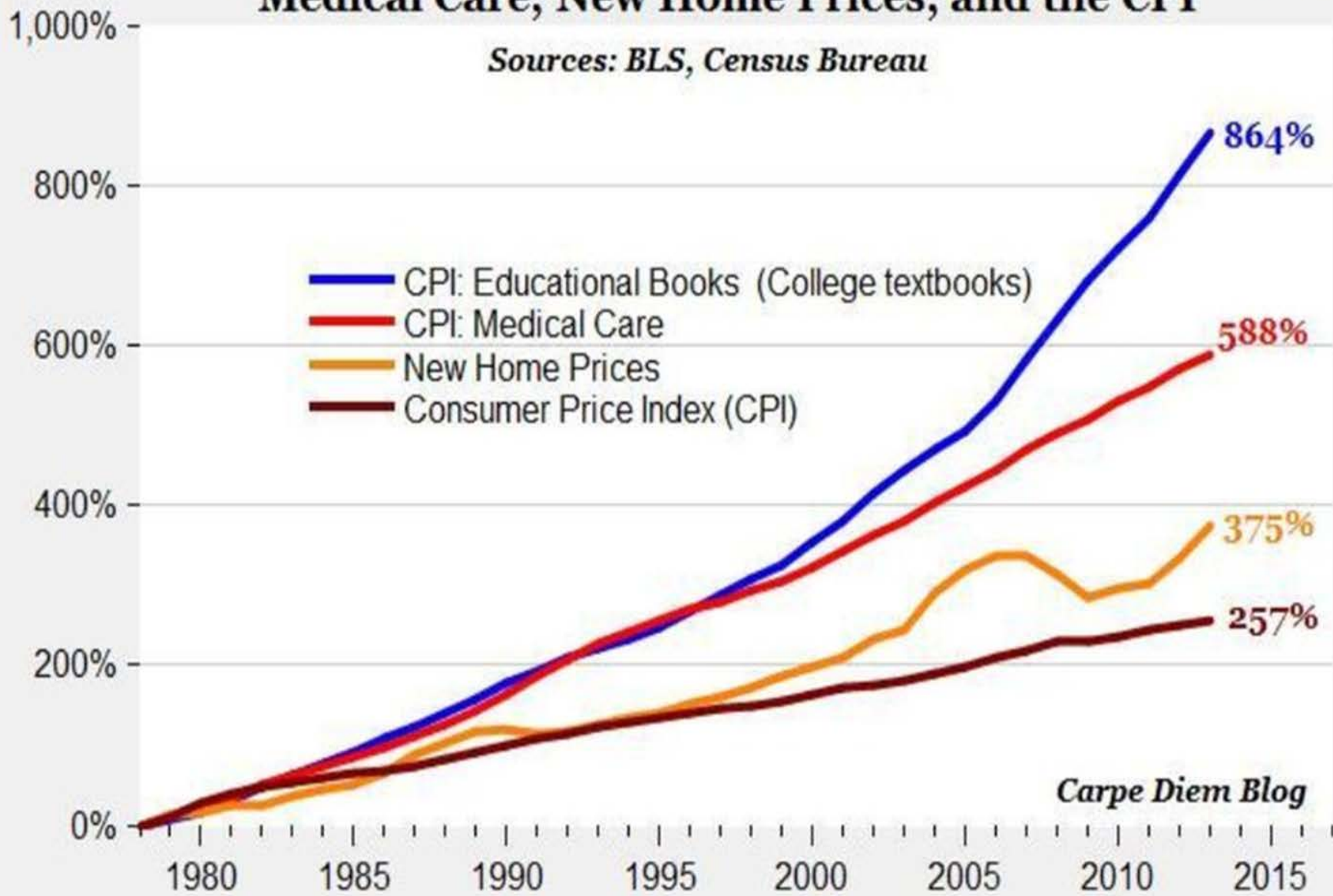


Drexel University
Libraries

Executive Council, June 20, 2018

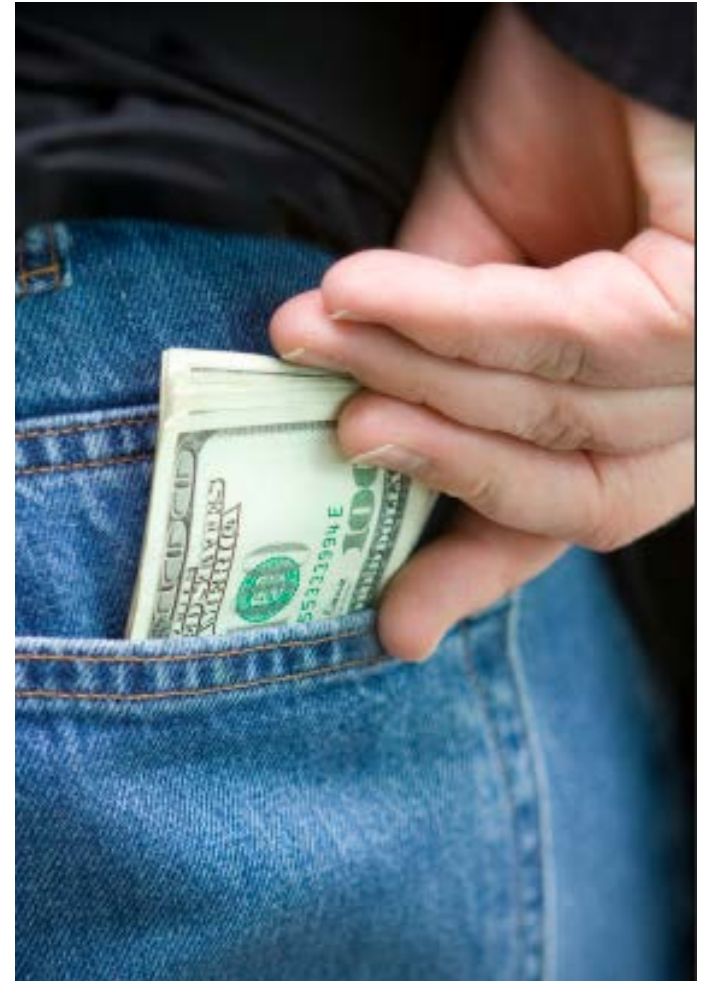
Percent Change From 1978 to 2013 for Educational Books, Medical Care, New Home Prices, and the CPI

Sources: BLS, Census Bureau



Carpe Diem Blog

State and federal governments mandate action to reduce impact on student out-of-pocket expenses



Drexel Libraries' Refreshed Strategic Directions (2017 – 2022)



Contain AFFORDABILITY of Higher Education



Shape Future Scholarship



Inspire a Life-long Quest for Learning

Libraries continues to contain the cost of access to publications



\$1 investment in Libraries' managed access services

\$10+ average cost in marketplace

Imagined the Goal:

Drexel students need not pay more than tuition to access required readings for their courses.



Teaching culture must change to lower student expenses

To gauge receptivity to change—Lloyd asked Faculty:

- In what ways have you considered student costs of assigned course materials?
- How practical is it for you to adopt open textbooks?



Lloyd's insights about adopting Open Textbooks

Faculty motivations

- Improve student success
- Offer less expensive alternatives
- Improve pedagogy

Faculty perceived barriers

- Inadequate time to redesign courses
- Not being able to easily identify alternate information sources
- Lack of incentives for course innovations

Libraries' Next Steps

- **Summer & Fall 2018:** Conduct OTN workshops
- **Fall 2018-Spring 2019:** Offer faculty incentives to peer review and incorporate Open Textbooks into course materials
- **Academic Year 2019-2020:** Track savings for students
- **Seeking campus partners, as we join library networks:**
 - * to build community
 - * to support faculty
 - * to promote the financial benefits for student success





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Open Textbook Network



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